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A Conceptual Framework for Data-Driven Procurement Risk Management in Multinational Enterprises

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Abstract

Procurement risk in multinational enterprises (MNEs) presents a significant challenge due to complex global supply chains, regulatory diversity, and market volatility. Leveraging data-driven approaches for procurement risk management enhances visibility, predictive capability, and decision-making efficiency. This study proposes a conceptual framework integrating data analytics, risk assessment models, and strategic procurement processes to strengthen risk mitigation in MNEs. Through a comprehensive review of literature, case studies, and

industry reports, key dimensions of procurement risk including supplier, operational, financial, and geopolitical factors are analyzed in conjunction with data-driven methodologies. The framework emphasizes real-time data integration, predictive analytics, and decision support systems, offering practical insights for procurement managers and organizational leaders. The findings contribute to the development of resilient, proactive, and adaptive procurement strategies in multinational contexts.

Keywords: Procurement Risk, Data-Driven Management, Multinational Enterprises, Supply Chain, Predictive Analytics, Decision Support

1. Introduction

Procurement functions in multinational enterprises (MNEs) are increasingly exposed to diverse risks arising from global supply chains, regulatory variations, market fluctuations, and geopolitical uncertainty ^[1]. Procurement risk defined as the potential for adverse events that disrupt sourcing, increase costs, or compromise quality can have profound implications on organizational performance, operational continuity, and competitive advantage ^[2]. Effective risk management is therefore critical, and traditional reactive approaches are being supplemented by data-driven strategies that leverage advanced analytics, real-time monitoring, and predictive modeling ^[3].

The emergence of big data, cloud computing, and artificial intelligence has transformed risk management in procurement by enabling organizations to analyze vast volumes of internal and external data. Supplier performance metrics, financial indicators, market trends, geopolitical intelligence, and historical procurement data can be integrated to identify vulnerabilities and anticipate disruptions. Data-driven approaches facilitate proactive risk assessment, scenario planning, and timely interventions, shifting organizations from reactive problem-solving to predictive and strategic management ^[4, 5].

Despite the potential advantages, managing procurement risk in MNEs presents unique challenges. Complexity arises from multiple sourcing locations, diverse regulatory frameworks, varying supplier reliability, and dynamic market conditions. Furthermore, fragmentation of procurement data across business units, systems, and geographies often limits visibility, undermining risk assessment and decision-making capabilities. Addressing these challenges requires the development of a structured framework that integrates data-driven methodologies with strategic procurement processes ^[6, 7].

Recent literature emphasizes that traditional risk management approaches, often based on manual assessments and historical records, are insufficient for the dynamic environment faced by MNEs. Predictive analytics and decision support systems can identify patterns, assess probabilities, and generate insights that inform procurement strategy ^[8]. Real-time monitoring of supplier performance, market indicators, and geopolitical events allows organizations to detect early warning signals and implement contingency plans. These capabilities are essential for enhancing supply chain resilience, minimizing financial

exposure, and maintaining operational continuity ^[9].

The study situates itself within the broader context of supply chain management, risk theory, and data analytics. It integrates insights from multiple disciplines to address the multidimensional nature of procurement risk, recognizing that effective management requires consideration of financial, operational, strategic, and geopolitical factors simultaneously ^[10]. The proposed framework seeks to bridge the gap between theoretical models and practical implementation, offering MNEs a structured approach for leveraging data-driven methodologies in procurement risk management ^[11].

By examining both technological and organizational dimensions, the study highlights the importance of integrating data governance, analytical capabilities, and cross-functional collaboration in managing procurement risks. It also addresses industry-specific considerations, recognizing that risk exposure and mitigation strategies vary across sectors such as manufacturing, pharmaceuticals, and technology ^[12]. Overall, the introduction establishes the relevance, objectives, and scope of the research, providing a foundation for the literature review, methodology, and subsequent development of the conceptual framework.

2. Literature Review

Procurement risk management in multinational enterprises (MNEs) has garnered significant attention in both academic and practitioner literature due to the growing complexity of global supply chains and heightened exposure to operational, financial, and geopolitical uncertainties ^[13, 14]. Traditional procurement risk approaches, typically reactive and reliant on historical data, are increasingly inadequate for contemporary MNEs that face rapidly evolving market conditions, regulatory diversity, and supplier network complexities. The literature emphasizes the need for proactive, data-driven methodologies capable of providing real-time insights and predictive capabilities ^[15].

A central theme in the literature is the classification of procurement risks. Supplier-related risks, including dependency on single suppliers, quality variability, and delivery delays, are consistently cited as primary concerns. Operational risks such as production disruptions, logistical failures, and inadequate inventory management contribute to forecasting errors and cost overruns ^[16]. Financial risks, including currency fluctuations, credit exposure, and price volatility, further complicate procurement decision-making. Geopolitical risks, encompassing trade barriers, sanctions, and political instability, represent another critical dimension, particularly for MNEs operating across multiple jurisdictions. Integrating these risk dimensions into a coherent management strategy requires sophisticated data capture and analytical capabilities ^[17].

Data-driven approaches are increasingly recognized as essential for mitigating procurement risks. Several studies highlight the use of predictive analytics, machine learning algorithms, and statistical modeling to identify risk patterns, quantify potential impacts, and prioritize mitigation measures. For example, predictive models analyzing supplier performance, historical disruption events, and market trends have been shown to improve risk anticipation and reduce response times ^[18, 19]. The integration of internal enterprise data with external data sources, such as industry benchmarks, macroeconomic indicators, and geopolitical intelligence, enhances the robustness and reliability of these

models.

The literature also emphasizes the role of Integrated Data Management Systems (IDMS) in supporting data-driven procurement risk management. IDMS consolidate disparate data sources, standardize reporting formats, and enable real-time access to critical information, addressing the visibility challenges commonly reported in MNE procurement operations. Empirical evidence suggests that organizations leveraging IDMS can more effectively monitor supplier performance, detect early warning signals, and respond proactively to emerging risks ^[20]. Furthermore, IDMS facilitate scenario-based planning and stress testing, enabling procurement managers to evaluate the potential impact of various risk events on supply chain continuity ^[21]. Several theoretical perspectives underpin the development of data-driven procurement risk frameworks. Risk management theory emphasizes identification, assessment, and mitigation of potential threats to organizational objectives. Supply chain resilience theory focuses on the capacity of networks to anticipate, absorb, and recover from disruptions ^[22, 23]. Data-driven decision-making frameworks stress the integration of analytics, predictive modeling, and real-time monitoring into strategic planning. The convergence of these theories provides a foundation for conceptualizing procurement risk management as an integrated, evidence-based, and adaptive process ^[22].

Challenges and barriers to data-driven procurement risk management are also well documented. Technical issues, including data heterogeneity, system interoperability, and integration with legacy IT infrastructure, limit the effectiveness of analytical tools. Organizational barriers such as resistance to change, lack of analytical skills, and insufficient executive sponsorship impede adoption. Data governance challenges, encompassing data quality, security, and compliance, are particularly salient for MNEs operating across jurisdictions with diverse regulatory frameworks. Addressing these challenges requires comprehensive planning, stakeholder engagement, and continuous monitoring of system performance ^[23, 24].

The literature identifies best practices for leveraging data-driven approaches in procurement risk management. Establishing clear data governance policies, integrating cross-functional teams, adopting scalable analytics platforms, and embedding risk metrics into decision-making processes are consistently highlighted. Studies also suggest that phased implementation, combined with training and change management initiatives, improves adoption and enhances system effectiveness ^[25]. The integration of real-time monitoring dashboards and automated alerts allows procurement managers to respond promptly to deviations and emerging risks, reinforcing proactive management ^[26].

Recent studies illustrate the practical benefits of data-driven procurement risk management. Case studies from multinational manufacturing and retail organizations indicate reductions in supply chain disruptions, improved supplier compliance, and more accurate forecasting of procurement costs following the adoption of data-driven risk frameworks ^[27]. Financial institutions employing predictive analytics in supplier risk assessment reported improved credit exposure management and enhanced contingency planning. These empirical findings underscore the strategic value of integrating data analytics into procurement risk management processes ^[28].

Despite the demonstrated benefits, research gaps remain. Few studies have systematically integrated supplier, operational, financial, and geopolitical risk dimensions into a unified data-driven framework. Limited attention has been given to the interplay between organizational culture, technological capabilities, and external environmental factors in shaping risk outcomes [29, 30]. Furthermore, standardized metrics for evaluating the effectiveness of data-driven procurement risk management systems are scarce, limiting comparability across contexts and industries. Addressing these gaps is critical for advancing both theory and practice in multinational procurement risk management. In summary, the literature highlights the increasing necessity of data-driven approaches for managing procurement risks in MNEs. Integrated data management, predictive analytics, and real-time monitoring emerge as key enablers of proactive and effective risk management. Challenges remain in technical integration, organizational adoption, and governance, while best practices provide guidance for successful implementation. These insights form the foundation for the methodological approach and the development of a conceptual framework presented in the subsequent sections [31].

3. Methodology

This study adopts a conceptual and analytical approach to develop a framework for data-driven procurement risk management in multinational enterprises (MNEs). Given the focus on integrating multiple risk dimensions and leveraging data-driven methodologies, the methodology combines systematic literature review, case study synthesis, and conceptual modeling. This approach enables the identification of key risk factors, data-driven strategies, and best practices, providing a foundation for the proposed framework [32].

The research methodology involves four primary stages: literature identification, screening and selection, data extraction and coding, and framework development. Each stage is designed to ensure rigor, comprehensiveness, and replicability. The literature search targeted multiple databases including Scopus, Web of Science, ScienceDirect, and Google Scholar, using combinations of keywords such as “procurement risk management,” “data-driven procurement,” “supply chain risk,” “multinational enterprises,” “predictive analytics,” and “decision support systems” [33]. Boolean operators and inclusion of synonyms ensured broad coverage, yielding an initial corpus of over 1,000 publications spanning 2000 to 2022.

In the second stage, screening and selection, articles were evaluated against inclusion and exclusion criteria. Inclusion criteria were: (1) studies focusing on procurement risk in multinational or global supply chain contexts, (2) application of data-driven approaches such as predictive analytics, machine learning, or data integration, (3) empirical studies, case studies, or theoretical models with practical implications, and (4) peer-reviewed publications or reputable industry reports [34]. Exclusion criteria included non-English publications, studies unrelated to procurement or supply chain risk, and those lacking methodological rigor or empirical evidence. After screening, 137 studies were retained for detailed review.

The third stage involved data extraction and coding. Key variables included risk types (supplier, operational, financial, geopolitical), data sources and quality, analytics

techniques, system architectures, implementation challenges, and reported outcomes [35, 36]. Each variable was coded within a standardized framework to facilitate comparison and synthesis across studies. Quantitative outcomes, such as reductions in disruption frequency or procurement costs, were recorded, alongside qualitative insights related to organizational adoption, process improvements, and decision-making enhancements. Coding consistency was ensured through cross-verification by two independent researchers. Discrepancies were resolved through discussion and, where necessary, consultation with additional sources.

The fourth stage, framework development, synthesized findings to construct a conceptual model of data-driven procurement risk management. The framework integrates four dimensions of procurement risk: supplier, operational, financial, and geopolitical, with three data-driven capabilities: data integration, predictive analytics, and decision support systems. The framework emphasizes interactions among these dimensions, highlighting how comprehensive data capture, analysis, and visualization can enhance proactive risk management. Conceptual relationships were derived from cross-case patterns, literature synthesis, and theoretical underpinnings from risk management, supply chain resilience, and decision science literature [37].

Triangulation was employed to ensure methodological rigor. Data were triangulated across multiple sources, including peer-reviewed journals, industry reports, and case studies, to validate findings and mitigate bias. The study also incorporated methodological quality assessments, considering factors such as sample size, analytic rigor, relevance, and generalizability [38]. The framework was iteratively refined based on emerging patterns and expert validation, ensuring that it reflects both theoretical robustness and practical applicability.

The methodology acknowledges limitations inherent in conceptual research. While grounded in empirical studies, the proposed framework has not yet been quantitatively tested across multiple organizational contexts. Furthermore, the reliance on published literature may result in publication bias, as unsuccessful implementations or negative outcomes are underreported [39]. Nevertheless, the systematic and structured approach ensures that the framework is based on comprehensive evidence and best practices, providing a solid foundation for future empirical validation.

In summary, the methodology establishes a structured process for developing a conceptual framework for data-driven procurement risk management. Through systematic literature review, rigorous data extraction and coding, and conceptual synthesis, the study identifies key risk dimensions, data-driven strategies, and implementation considerations. This methodological foundation supports the subsequent results section, which presents the synthesized findings and the resulting conceptual framework for managing procurement risk in multinational enterprises [40].

4. Results

The synthesis of 137 selected studies provides a comprehensive view of procurement risk management practices in multinational enterprises (MNEs) and highlights the contributions of data-driven approaches. The results are organized according to the four primary risk dimensions: supplier, operational, financial, and geopolitical and the

three data-driven capabilities identified in the methodology: data integration, predictive analytics, and decision support systems ^[41, 42, 43].

Supplier Risk

Supplier risk emerged as the most frequently cited dimension of procurement vulnerability. Common concerns include supplier reliability, quality variability, delivery delays, and overdependence on single-source suppliers. Studies consistently indicate that data-driven monitoring of supplier performance significantly reduces exposure to these risks. For instance, enterprises utilizing real-time supplier dashboards and automated performance scoring achieved a 15–22% reduction in procurement disruptions due to delayed deliveries. Predictive models incorporating historical performance, financial stability, and capacity metrics enabled early identification of at-risk suppliers, allowing preemptive interventions such as diversifying supplier bases or renegotiating contracts ^[44, 45].

Operational Risk

Operational risk, encompassing production disruptions, inventory management failures, and logistics bottlenecks, was also strongly impacted by data-driven methodologies. Centralized data repositories allowed organizations to monitor end-to-end supply chain operations in real time, enhancing visibility and decision-making ^[46, 47]. Quantitative analyses indicate that firms employing integrated operational analytics reduced process downtime and stockouts by 12–18%. Scenario-based simulations using predictive analytics facilitated assessment of “what-if” situations, enabling contingency planning and resource allocation adjustments ^[48]. The results suggest that operational efficiency and resilience are directly enhanced by systematic use of analytics and centralized data systems.

Financial Risk

Financial risk, including currency fluctuations, commodity price volatility, and credit exposure, poses considerable challenges in multinational procurement. Data-driven approaches, such as predictive financial modeling and integrated treasury analytics, enabled MNEs to anticipate cost variations and optimize procurement budgets. Studies report that organizations leveraging predictive analytics for financial risk management achieved cost savings of 8–15% by accurately forecasting price fluctuations and adjusting procurement schedules. Integration of supplier financial health data further improved risk assessment, allowing firms to reduce exposure to financially unstable vendors ^[49, 50, 51].

Geopolitical Risk

Geopolitical risks, including trade restrictions, political instability, and sanctions, were significant in multinational procurement contexts. Data-driven monitoring of geopolitical events, combined with risk scoring algorithms, facilitated early warning systems that improved response times and informed strategic sourcing decisions ^[52, 53]. Companies employing these methods reported a 10–18% reduction in procurement delays and compliance issues related to geopolitical disruptions. Integrating external intelligence feeds with internal procurement data enabled scenario planning for regulatory changes, enhancing organizational resilience ^[54, 55].

Data Integration

Integration of internal and external data sources emerged as a foundational capability supporting all risk dimensions. Centralized data platforms aggregated supplier, operational, financial, and geopolitical information, providing a comprehensive risk visibility dashboard ^[56, 57, 58]. Cross-functional data sharing enhanced situational awareness and decision-making, while automated data validation improved accuracy and reliability. Enterprises implementing robust data integration observed improved forecasting of supply chain disruptions and enhanced alignment of procurement decisions with strategic objectives.

Predictive Analytics

Predictive analytics played a key role in anticipating risks and informing decision-making. Machine learning algorithms and statistical models analyzed historical trends, supplier performance, market conditions, and geopolitical indicators ^[59]. Organizations using predictive analytics reported improvements in risk detection, forecasting accuracy, and operational responsiveness. For example, simulation-based predictive models enabled the identification of high-risk suppliers and potential bottlenecks, resulting in proactive mitigation strategies ^[60]. Forecast accuracy improvements ranged from 12% to 25% depending on data quality and model sophistication.

Decision Support Systems

Decision support systems (DSS) were identified as critical for translating data insights into actionable procurement strategies. Integrated dashboards, alert mechanisms, and scenario simulation tools enabled procurement managers to prioritize risks, allocate resources, and implement mitigation measures ^[61]. DSS facilitated evidence-based decision-making by consolidating information from multiple dimensions and presenting actionable insights in real time. Empirical evidence indicates that enterprises using DSS achieved more timely interventions and reduced overall procurement risk exposure by 15–20% ^[62].

Synergistic Effects

The results also highlight synergistic benefits when multiple data-driven capabilities are combined. Organizations that integrated data consolidation, predictive analytics, and decision support systems achieved disproportionately higher risk mitigation outcomes compared to those employing isolated approaches. For example, a multinational electronics firm reported a 28% reduction in supplier-related disruptions by simultaneously applying predictive analytics to integrated supplier and operational datasets within a DSS framework ^[63, 64, 65]. This finding underscores the importance of holistic system design that addresses multiple risk dimensions simultaneously.

Implementation Challenges

Despite clear benefits, challenges in implementation were evident. Technical limitations, such as legacy system integration, data standardization, and system interoperability, hindered effective deployment. Organizational barriers, including resistance to change, inadequate analytical skills, and insufficient management support, constrained adoption. Effective deployment required phased implementation, training programs, and

strong executive sponsorship to align technology, processes, and personnel [66, 67, 68].

In summary, the results demonstrate that data-driven procurement risk management enhances visibility, prediction, and decision-making across supplier, operational, financial, and geopolitical risk dimensions. Integrated data platforms, predictive analytics, and decision support systems collectively improve organizational resilience, reduce disruptions, and support proactive procurement strategies in multinational enterprises [69, 70].

5. Discussion

The findings of this study emphasize the transformative potential of data-driven approaches in managing procurement risk within multinational enterprises (MNEs). The discussion interprets these results in the context of existing literature, explores theoretical and practical implications, and identifies strategies for optimizing procurement risk management in complex global environments [71, 72].

A primary insight is the critical role of supplier risk management in overall procurement performance. Supplier-related vulnerabilities, including quality inconsistency, delivery delays, and financial instability, represent the most frequent source of procurement disruption. The results indicate that real-time monitoring, predictive performance scoring, and early warning systems enabled by integrated data platforms substantially mitigate these risks. This supports prior literature on the importance of supplier performance analytics, which underscores that proactive identification and intervention can prevent cascading supply chain disruptions. From a practical perspective, MNEs should prioritize developing centralized supplier performance dashboards, incorporating predictive analytics, and maintaining diversified supplier networks to reduce dependency on single sources [73, 74].

Operational risk is similarly impacted by data-driven systems. Automated monitoring of production, logistics, and inventory allows organizations to anticipate bottlenecks and adjust resources preemptively. The findings align with theories of supply chain resilience, which emphasize visibility, responsiveness, and adaptive capacity as critical for mitigating operational disruptions. Empirical evidence from the results suggests that scenario-based simulations and predictive analytics can reduce operational disruptions by 12–18%, enhancing the ability of procurement managers to maintain continuity under variable conditions. Practically, the implementation of standardized workflows, real-time dashboards, and cross-functional integration is crucial to realize these benefits [75, 76].

Financial risk management also benefits from data-driven approaches, particularly in multinational contexts where currency fluctuations, commodity price volatility, and credit exposure present substantial challenges. Predictive financial models, integrated with supplier and market data, enable early detection of cost pressures and financial vulnerability. These insights support strategic procurement decisions, including hedging strategies, contract renegotiations, and budget reallocation. The literature suggests that proactive financial risk management reduces both direct costs and exposure to unexpected market shocks [77, 78, 79].

Geopolitical risk remains a significant factor for MNE procurement. Data-driven monitoring of regulatory changes, trade policies, and political instability provides critical

inputs for scenario planning and mitigation strategies. The results demonstrate that organizations using integrated data and predictive algorithms can anticipate regulatory disruptions and implement contingency plans, consistent with research highlighting the importance of geopolitical intelligence in global supply chains. By incorporating geopolitical data into decision support systems, firms can enhance operational resilience and maintain compliance in complex regulatory environments [80, 81, 82].

The study highlights the synergistic effects of integrating data management, predictive analytics, and decision support systems. MNEs that combined these capabilities reported disproportionately higher reductions in procurement risk, indicating that holistic, multidimensional approaches are more effective than isolated interventions [83]. This finding is consistent with systems theory, suggesting that interdependent components produce outcomes greater than the sum of individual parts. Practically, this reinforces the need for MNEs to adopt integrated frameworks that combine data consolidation, predictive modeling, and decision-support mechanisms [84, 85, 86].

Challenges identified in the results underscore critical considerations for implementation. Technical issues, such as system interoperability, data standardization, and legacy system integration, are frequently cited barriers. Organizational constraints, including resistance to change, skill gaps, and insufficient leadership support, may impede adoption. Effective deployment therefore requires comprehensive change management strategies, including stakeholder engagement, training, phased rollouts, and executive sponsorship. This aligns with prior literature indicating that technology adoption is not merely a technical endeavor but a sociotechnical process requiring alignment of people, processes, and technology [87, 88, 89].

Emerging technologies, including cloud computing, artificial intelligence, and machine learning, further enhance the capabilities of data-driven procurement risk management. Cloud platforms facilitate real-time data aggregation from geographically dispersed operations, AI enables predictive and prescriptive insights, and machine learning algorithms detect patterns and anomalies that inform proactive interventions. The integration of these technologies supports continuous improvement and adaptive decision-making, aligning with strategic procurement objectives and overall enterprise risk management [90].

In conclusion, the discussion reinforces that data-driven procurement risk management offers significant improvements in visibility, predictive capability, and decision-making efficiency across supplier, operational, financial, and geopolitical domains. Holistic adoption of data integration, predictive analytics, and decision support systems is critical for achieving maximum risk mitigation benefits. MNEs can leverage these insights to enhance supply chain resilience, improve operational continuity, and strengthen strategic procurement performance in complex global markets [91].

6. Conclusion

This study developed a conceptual framework for data-driven procurement risk management in multinational enterprises (MNEs), synthesizing evidence from empirical studies, industry reports, and theoretical literature. The findings underscore the significance of integrating data analytics, predictive modeling, and decision support systems

to address complex procurement risks across supplier, operational, financial, and geopolitical dimensions. The proposed framework provides both theoretical and practical guidance for enhancing procurement resilience and improving strategic decision-making [92, 93].

Supplier risk was identified as the most critical factor affecting procurement performance in MNEs. Real-time monitoring, predictive analytics, and performance dashboards enable proactive identification of at-risk suppliers, reducing disruption frequency and improving supply chain reliability. Operational risks, including production bottlenecks, logistical failures, and inventory mismanagement, are mitigated through scenario-based simulations and integrated data monitoring. The results show that centralized, standardized, and automated operational oversight improves responsiveness and efficiency, aligning with supply chain resilience theory [95, 96, 97].

Financial risks, particularly currency fluctuations, commodity price volatility, and supplier credit exposure, are effectively managed using predictive analytics and integrated financial data. These approaches allow organizations to anticipate cost pressures, optimize procurement budgets, and implement timely hedging or contractual adjustments. Geopolitical risks, encompassing regulatory changes, trade restrictions, and political instability, are mitigated through real-time monitoring of external intelligence and integration into decision support systems. The findings confirm that multidimensional, data-driven strategies enhance MNEs' ability to respond proactively to global uncertainties.

The study emphasizes the synergistic effects of combining data integration, predictive analytics, and decision support systems. Enterprises that adopt a holistic approach across all risk dimensions achieve disproportionately higher reductions in procurement risk compared to those implementing isolated solutions. This insight aligns with systems theory, indicating that interrelated components collectively generate superior outcomes. Practically, this implies that MNEs should invest in integrated platforms and foster cross-functional collaboration to fully realize the benefits of data-driven procurement risk management [98, 99, 94].

Challenges in implementing data-driven procurement risk management persist. Technical barriers such as legacy system integration, data heterogeneity, and system interoperability can limit functionality. Organizational barriers, including resistance to change, limited analytical expertise, and insufficient executive support, can reduce adoption effectiveness. Addressing these challenges requires structured change management programs, executive sponsorship, training, and phased deployment strategies. Ensuring robust data governance and compliance with regulatory standards is also essential for sustainable implementation.

Emerging technologies further enhance the effectiveness of data-driven procurement risk management. Cloud computing facilitates centralized, scalable data storage and real-time access across geographically dispersed operations. Artificial intelligence and machine learning enable predictive and prescriptive analytics, improving the accuracy of risk identification and mitigation planning. Together, these technologies support adaptive, evidence-based decision-making, enabling MNEs to maintain

procurement continuity and operational resilience in complex environments.

In conclusion, data-driven procurement risk management provides MNEs with an integrated, proactive, and evidence-based approach to mitigating risks across multiple dimensions. By leveraging centralized data systems, predictive analytics, and decision support tools, organizations can enhance supply chain visibility, forecast potential disruptions, and implement timely interventions. The conceptual framework presented in this study offers a foundation for both academic inquiry and practical application, guiding MNEs toward resilient and strategic procurement operations. Future research should focus on empirical validation of the framework, comparative studies across industries, and assessment of emerging technologies such as blockchain and advanced AI for further enhancing procurement risk management.

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