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The Role of Youth in Digital Economy Development in Vietnam

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Abstract

Youth are the shock force, always ready to raise the flag of pioneering in building and developing the country. In the reform process, Vietnamese youth are expected to strongly promote youth, intelligence and enthusiasm, actively participate, contributing to completing professional tasks and socio-economic development. In particular, they are

expected to make a great contribution to the national digital transformation process. This article analyzes the role of youth in digital economic development, points out aspects of youth participation in digital economic development, and thereby proposes solutions to enhance the role of youth in development digital economy in Vietnam.

Keywords: Youth, Digital Economy, Digital Economic Development, National Digital Transformation, Vietnam

Introduction

According to Tufts University Research (USA), Vietnam ranks 48/60 countries with fast digital economic transformation in the world, and also ranks 22nd in terms of digitalization speed. The modern scientific and technological revolution has created a solid foundation for the formation of a digital economy and digital society. This trend is present in all areas of economic, cultural and social life, creating an important driving force for the country's rapid and sustainable growth. Youth are the pioneering force in the cause of industrialization and modernization of the country. They are people born and raised in this period, people who are directly witnessing the great transition between the operating methods of the traditional economy and the digital economy and digital society. They are the class of people who take on historical responsibility in the creation and application of digital transformation.

Research Result

1. The role of youth in digital economic development in Vietnam

Youth are the main labor force in society, capable of quickly absorbing science and technology, updating new trends, so they need to receive trust and companionship to train, contribute and mature. Under the care, trust, and direction of the Party, the government, and the entire political system, in recent years, youth have affirmed their position and role, especially in participating in economic development - society, contributing to building an increasingly rich, beautiful, and civilized country. The Resolution of the 12th National Youth Union Congress, term 2022-2027, set the goal of promoting the spirit of initiative, creativity, and responsibility of young people in the cause of building and protecting the Fatherland, especially in international integration and national digital transformation, contributing to realizing the country's development goals to 2030, with a vision to 2045. At the same time, one of three breakthrough tasks was identified: Improving digital capacity to support young people to have the right awareness and attitude about digital transformation; equip yourself with knowledge and skills for social communication, study, research, entertainment, work, creative startups,... in the context of strong digital transformation; contributing to improving the quality of young human resources in the future, increasing labor productivity and national competitiveness.

2023 is the first year of implementing the Resolution of the 12th National Youth Union Congress and Youth Union Congresses at all levels; this is also the pivotal year for implementing the Resolution of the 13th Party Congress. March 2023 - Youth Month has chosen the theme "Youth pioneers in digital transformation" to launch throughout the Youth Union and the youth nationwide to concretize the direction of General Secretary Nguyen Phu Trong at the Youth Union Congress: "Youth must be pioneers in labor, production, creativity, and implement the policy of promoting national digital transformation; Developing the digital economy on the basis of innovative science and technology". This also shows the determination of the leaders of the Youth Union and young people nationwide to promote national digital transformation; promote the role of young people in

actively participating in digital transformation, applying digital technology in real life and improving digital capacity for young people. Accompanying the youth generation nationwide, many development and support guidelines and policies have been and are being directed and directed by the Party and State.

Resolution No. 52-NQ/TW dated September 27, 2019 of the Politburo on "Some guidelines and policies to proactively participate in the Fourth Industrial Revolution" to perfect institutions and create favorable conditions for policies to develop essential infrastructure, improve innovation capacity, especially human resource development policies to meet the national digital transformation program. In particular, young people are the target audience in the review and implementation of innovation in educational and training content and programs in the direction of developing access capacity, creative thinking and the ability to adapt to new situations and technological environment is constantly changing and evolving; include minimum digital skills and foreign language content in the general education program. Innovating teaching and learning methods based on the application of digital technology; Take business assessments as a measure of the training quality of universities in the field of information technology. Encourage new education and training models based on digital platforms.

Decision No. 749/QĐ-TTg dated June 3, 2020 of the Prime Minister on Approving the "National Digital Transformation Program to 2025, with a vision to 2030" also has many impacts on the role, tasks and actions of Vietnamese youth when participating in digital transformation. Notably, the Vietnam Youth Development Strategy for the period 2021-2030 issued by the Prime Minister under Decision No. 1331/QĐ-TTg dated July 24, 2021 has expressed the views of the Youth Development Strategy is an integral part of the Socio-Economic Development Strategy for the period 2021-2030, the Human Resources Development Strategy for the period 2021-2030 and the National Digital Transformation Program to 2025, with an orientation to 2030. Youth are placed at the center of strategies for fostering and promoting human resources.

In addition, aware of the importance of equipping young people with digital knowledge and skills, the Ho Chi Minh Communist Youth Union Central Committee has developed the Project "Improving digital capacity for Vietnamese youth during the period 2022-2030". The application is applied to young people aged 9-30 to make an important contribution to forming Vietnam's generation of global digital citizens. In particular, emphasizing the point of view of improving digital capacity for young people in the digital technology age is one of the most important tasks; is an important foundation contributing to the successful implementation of national digital transformation; is a key factor contributing to building and developing the country in the context of the fourth industrial revolution and international integration. Improving digital capacity for young people is the task of both the political system and the entire society. Effectively utilize all resources to improve digital competencies for adolescents. The goal of improving digital capacity is to help young people improve their awareness and attitudes; Equip yourself with knowledge and skills for social communication, study, research, entertainment, work, creative startups,... in the context of strong digital transformation; contributing to improving the

quality of young human resources in the future, increasing labor productivity and national competitiveness.

2. Some ways young people participate in digital economic development in Vietnam

Promoting the role of youth in digital economic development in Vietnam can bring many benefits to both individuals and the country. Young people can contribute and develop in the field of digital economy in Vietnam in different ways:

Youth support startups and technology businesses: It can be seen that the 4.0 industrial revolution has opened up unlimited resources for the community, especially the younger generation, to promote youth and creative capacity when participating in the digital economic market. In particular, startups with digital technology have been developing like a wave with pervasive and strong attraction. Young people are the pioneering generation in digital technology startups. The thinking and awareness of entrepreneurship among young people has changed a lot, many young people dare to commit and face challenges to take advantage of the 4.0 technology trend, opening up many opportunities for personal development, self-development, establish a career. Many models and creative ideas are applied to production and business practices. According to the latest data from the National Committee for Vietnamese Youth, 40% of young people in Vietnam (22-30 years old) surveyed said they are planning to start a business, of which 20% plan to implement the plan within the next 5 years, because "starting a business brings more decision-making power and freedom than working for someone else"¹.

Not to mention, the startup movement among students is constantly spreading and educational and training institutions are increasingly interested in the phrase innovative startups when 75% of units have organized entrepreneurial skills classes for students. Accompanied by an increase in funds to support student startups, typically the BK-Funds Fund of Hanoi University of Science and Technology. That support has led to an increase in the quality of ideas, when there were up to 1,600 startup projects in the 4 years of organizing the National Startup Festival for students².

In the period 2017-2022, there were 237,540 initiatives and creative solutions in labor, production and business, generating profits of more than 1,516 billion VND. During the 2017-2022 term, union members and youth of the Central Business Sector proposed 115,263 ideas and initiatives; Of which, there are 7,100 topics, initiatives, ideas, and solutions on technology to improve management and administration capacity and technical improvements

¹ Ministry of Information and Communications (2022), *Youth startups are the driving force for the development of the national innovation ecosystem*, <https://mic.gov.vn/mra/Pages/TinTuc/156933/Thanh-nien-university-la-dong-phat-trien-of-birth-pregnancy-dMST-national-national.html>

² Ministry of Information and Communications (2022), *Youth startups are the driving force for the development of the national innovation ecosystem*, <https://mic.gov.vn/mra/Pages/TinTuc/156933/Thanh-nien-university-la-dong-phat-trien-of-birth-pregnancy-dMST-national-national.html>

applied to production and business, benefiting businesses and society more than 1,200 billion VND³.

High-tech agricultural production models, clean agriculture; Marine economic development, sea and island tourism have been built and implemented effectively in many localities by union members and youth. In the 5 years 2017-2022, the Youth Union has established 2,722 youth start-up clubs with 115,496 members and youth participants⁴.

By participating in startup projects, sharing knowledge and experiences, as well as finding resources to support new ideas, youth can also create an environment that promotes the development of technology businesses and start-ups.

Youth support training and technology skills development for the community: This is a way for youth to share knowledge and create a positive impact on the community. Youth can participate in training and developing technology skills for the community, especially in rural areas and where people do not have access to technology. Youth can create mentoring and mentorship programs for those who want to learn technology skills. This can be through organizing individual tutorials, workshops or online via e-learning platforms. Promoting the spirit of volunteerism and volunteerism, young people organize and teach free or discounted community courses for those who want to learn specific skills. These courses may include programming, web design, project management, and other topics. These programs help improve digital knowledge and skills for the community. This also contributes to the development of the digital economy in Vietnam.

Youth participate in building a digital economic community: Youth can contribute to building an online community to share information, experiences and career opportunities in the field of digital economy. A strong community can facilitate collaboration and strengthen relationships within the industry. Youth can support the development of community e-commerce sites, creating a platform for businesses and sellers in the community to connect and market their products. Organize courses, workshops, and technology training sessions to enhance the skills of people in the community and help them adapt to the digital economy. Create online platforms and communities to enhance interaction and information exchange among community members.

Youth participate in key digital economy projects of the Government: Youth can participate in digital economy projects supported by the Government and create conditions for innovation. This not only strengthens government projects but also helps young people better understand the decision-making process and economic development at the national level. The government has training programs, seminars, and events to introduce digital economy projects that young people can participate in. Many digital citizenship projects are implemented by the Government to solve social problems and enhance citizens' rights. Youth

can participate to develop applications, websites, and technology solutions to support these contents. And currently, young people are actively participating and making significant contributions to the national digital transformation process, digital government. On September 15, 2022, in Hanoi, the Ho Chi Minh Communist Youth Union Central Committee organized the training program "The role of youth participating in community digital technology groups and digital transformation propaganda". The program takes place in a live format combined with online and livestream on the social networking site "Digital Youth", for 53 district-level Youth Union units and 873 commune-level Youth Union units in 5 provinces of Bac Giang., Bac Ninh, Phu Tho, Quang Ninh and Vinh Phuc⁵. That said, young people play an important role in this content.

Youth are the creators of technology products and services in the digital economy: Youth can participate in the development of new technology products and services to satisfy domestic market needs and international. This can present business and enrichment opportunities for the youth as well as the country. In particular, for Vietnam, technology products and services applying high technology in agricultural production, services, etc. promoted by young people and has contributed significantly to the digital economy.

3. Solutions to strengthen the role of youth in digital economic development in Vietnam

To develop the digital economy in Vietnam requires many synchronous solutions from institutions, legal environment as well as infrastructure and human resources issues... However, from the perspective of strengthening the role of youth in digital economic development in Vietnam, a combination of supportive policies, education and encouragement of creativity is required. Below are some solutions to promote the role of youth in today's digital economic development:

Firstly, it is necessary to raise awareness among young people about the importance and necessity of the digital economy. Young people need to realize that they are the pioneers in creating and applying digital transformation and developing the digital economy.

Young people need to constantly study, research, learn and raise awareness about Digital Transformation. Participate and organize seminars and conferences for officials, youth union members, and workers at the unit to propagate and communicate about Digital Transformation. This is a key factor in Digital Transformation, the human factor. We must grasp the basic knowledge of Digital Transformation, the digital transformation solutions currently being applied by the unit, and the solutions that can be applied to our unit.

Young people need to be active in all digital transformation movements and programs launched by the superior Union. Communicate and spread to everyone around. Such as the Vietnamese Youth APP Installation Program, Union

³ Vu Tho, *Initiatives that benefit trillions of dong*, <https://thanhnien.vn/nhung-sang-kien-lam-loi-hang-nghin-ti-dong-1851510186.htm>, October 14- 2022

⁴ Ha Thanh, *Awarding the Golden Globe Award to 10 young faces with outstanding scientific and technological research*, <https://tuoitre.vn/trao-giai-qua-cau-vang-cho-10-guong-mat-tre-hien-cuu-science-learning-cong-listening-xuat-sac-20221127184513117.htm>, November 27, 2022

⁵ Bao Anh (2022), *Training "The role of youth participating in community digital technology groups and digital transformation propaganda"*, <https://doanthanhvien.vn/tin-tuc/tuoi-tre-sang-tao/tap-huan-%E2%80%9Cvai-tro-cua-thanh-nien-tham-gia-to-cong-nghe-so-cong-dong-va-tuyen-truyen-chuyen-doi-so%E2%80%9D>

Member Management Software... have been bringing extremely practical value, contributing to accelerating the work of Digital Transformation right within the Youth Union.

Second, *strengthen education and training for young people with interdisciplinary learning programs that focus on integrating science and technology so that young people have the opportunity to access and better understand digital economy trends.*

Vietnamese youth need to be guided in choosing careers and studies in accordance with their abilities and strengths, in accordance with development trends. In addition, it is necessary to organize training classes to improve knowledge, skills and expertise for young people related to the digital economy.

Education and training programs need to encourage and release creative energy and innovative thinking in young people. Training aimed at developing career skills for young people, focusing on skills related to technology, data, etc. Strengthening internship and work programs so that young people have the opportunity to apply knowledge and develop skills in real-life environments related to technology and digital economy. Strengthen digital capacity building programs for young people.

Young people must make more efforts, in addition to constantly studying and practicing to improve their professional qualifications, they also need to expand their understanding of the world situation to have more appropriate thinking and actions, contributing to accelerating and improving the efficiency of Digital Transformation at the units and localities where we study and work.

Third, *there needs to be policies to support young people starting businesses and developing the digital economy.* Create a favorable business environment to encourage young people to participate in the digital economy.

Encourage young people to participate in key digital economy projects of the Government. Build financial support funds for youth startups and businesses in the fields of technology and digital economy. In addition, there are preferential tax policies and preferential capital policies for youth startup projects in this field.

Youth also need to proactively advise and give suggestions to unit leaders to come up with solutions to help promote Digital Transformation. Plan to implement feasible options as soon as possible. Collaborate with experts to apply digital transformation to improve work efficiency; applying personal knowledge and abilities, constantly promoting creativity and developing solutions and ideas to improve the efficiency of Digital Transformation at the unit.

Conclusion

Through the above analysis, it can be seen that young people participate in many different ways and make very positive contributions to the development of the digital economy in Vietnam. Therefore, using different solutions from raising awareness to training and appropriate policies is the way to integrate youth and positive energy of young people into the field of digital economy. Thereby, Vietnam can take advantage of its youth and quickly develop in the 4.0 industrial revolution.

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