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Attract Investment in Industrial Parks in Ha Nam Province

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Abstract

Ha Nam is an attractive destination, promising a favorable and open business environment. As an important southern gateway to Hanoi capital, Ha Nam province is highly appreciated for its business investment environment with transport infrastructure well connected to neighboring areas and favorable policy mechanisms. Beneficial for investors and abundant human resources. In recent years, Ha Nam province has always focused on attracting investment projects, contributing to promoting the local socio-economic development. Ha Nam province also promoted activities to attract and mobilize social resources to invest in building social infrastructure to serve workers, improving the quality of services to serve the needs of foreign experts. outside;

coordinate and urge relevant sectors and units to promote synchronous construction and stable provision of support services for industrial development such as electricity, water, telecommunications services...; Support businesses in labor recruitment, consulting, and disseminating policies and laws to workers. 2023 is determined to be a year of many difficulties and challenges for the Ha Nam economy. Therefore, based on analyzing the current situation of investment attraction in Ha Nam in recent times, the article makes some recommendations to remove some bottlenecks in attracting investment in industrial parks in Ha Nam province. Next time.

Keywords: Investment, Industrial Park, Ha Nam

1. Introduction

Located at the southern gateway of Hanoi capital with a modern transportation system, continuous connection, infrastructure of industrial zones and clusters is invested synchronously and completely, with abundant human resources, Ha Nam has many priority mechanisms and policies to attract businesses to invest in the province.

Ha Nam province determines to focus on attracting modern industrial production enterprises and large domestic and foreign economic groups to invest. Priority is given to attracting businesses from developed industrial countries such as Japan, Korea and European countries; Prioritize businesses that use environmentally friendly technology. The province also proactively organizes many investment promotion delegations in Japan and Korea. Besides, Ha Nam province is always ready with clean premises and synchronous infrastructure to welcome investors. Currently, the province has 08 industrial parks, of which 06 industrial parks have been put into operation, the remaining clean land area is over 230 hectares, with synchronous infrastructure investment, complete and convenient traffic connections. Convenient, guaranteed to satisfy investors.

Some industrial parks have high occupancy rates such as: Dong Van I industrial park (area of 221.2 hectares) has 100% occupancy; Dong Van II industrial park (area of 321 hectares) has filled 92.9% of the area; Chau Son industrial park (area 377 hectares) has filled 88.4% of the area. Some industrial parks are continuing to invest, complete infrastructure and have premises available for investors to rent such as: Dong Van III supporting industrial park phase I (area of 131.5 hectares); Dong Van IV industrial park (area 300 hectares); Hoa Mac industrial park (area 131 hectares).

However, besides that, in the face of many fluctuations in the economic situation, there are still some difficulties in attracting investment in Ha Nam province that need to be resolved.

2. Theoretical basis for investment attraction

Investment attraction is understood as the subjective activities of the investment recipient, including all activities aimed at attracting foreign investors so that they have investment intentions and decisions. Decide to transfer investment capital to the country and locality receiving investment. With the above understanding, the content of investment attraction is the content of those activities and policies, including the following activities: Developing goals to attract FDI capital, policies to improve the

investment environment; activities, investment incentives and activities; investment promotion activities...

3. Research methods

The article uses qualitative research methods including two basic methods: data collection, synthesis and analysis and evaluation. Based on the synthesis of data related to the current status of investment attraction in Ha Nam, the article offers some solutions to improve the effectiveness of investment attraction in Ha Nam in the coming time.

4. Current status of investment attraction in industrial parks in Ha Nam province

4.1 Advantages in attracting investment in industrial parks in Ha Nam province

Ha Nam province currently has eight industrial parks with a total area of more than 2,043 hectares. Industrial parks have been invested in synchronous basic infrastructure to meet the needs of investors, in which the proportion of industrial land area and industrial parks has been filled to about more than 80%.

Industrial parks that have been put into operation have received synchronous infrastructure investment, fully meeting the investment, production and business requirements of enterprises. Up to now, Ha Nam industrial parks have become attractive investment addresses for investors from Japan, Korea and many other countries. From here, attracting foreign investment increased sharply, rising to the top 10 provinces attracting the highest foreign investment. By the end of October 2016, industrial parks had attracted 25 more FDI projects and 7 domestic projects, 30 projects increased investment capital, total newly registered investment capital increased by 690 million USD and 5,900 million USD. Billions dong.

In 2022, the whole province attracts 62 projects (equal to 126.5% compared to 2021), including 17 FDI projects and 45 domestic projects with a total registered capital of 175 million USD and 19,990.7 billion VND. There are currently 14 countries and territories with investment projects in the area, the largest of which is Korea with 149 projects with a total registered capital of 1.7 billion USD; next is Japan with 111 projects and registered capital of 1.3 billion USD. Up to now, the province has 1,123 valid investment projects, including 357 FDI projects and 766 domestic projects, with registered capital of 5,085.6 billion USD and 164,807.3 billion VND.

Recently, Ha Nam has not only attracted many large projects in the industrial sector but is also a destination for commercial and service projects, notable projects include: Manufacturing Factory, assembling and processing LED bulbs of Seoul Semiconductor Vina Co., Ltd., registered investment capital of 300 million USD; QISDA Vietnam LCD Screen Manufacturing Factory of Qisda Corporation with investment capital of 263 million USD; Wistron Corporation's high-tech electronic products factory has an investment capital of 274 million USD; Muong Thanh Ha Nam hotel complex with investment capital of 600 billion VND; Vingroup's Ha Nam general trade and service complex construction project has an investment capital of 570 billion VND.

As a result, from the beginning of 2023 to May 19, 2023, industrial parks in the province have attracted 11 projects, including 7 foreign direct investment (FDI) projects and 4 investment projects. Domestic investment (DDI) with

registered capital of 97.74 million USD and 500 billion VND respectively; adjusted to increase investment capital for 9 projects (7 FDI projects and 2 DDI projects). The total newly registered and increased investment capital in the Province's industrial parks in the first 6 months of 2023 is 110.75 million USD and 548.61 billion VND.

Regarding the implementation of investment capital, the realized investment capital of enterprises in industrial parks in the first 6 months of 2023 is estimated to reach 5,800 billion VND (including 190 million USD of FDI projects), reaching 47,000 VND. 5% of yearly plan.

4.2 Challenges in attracting investment in industrial parks in Ha Nam province

In recent times, the opportunity to attract investment, especially FDI, in Ha Nam province is huge. However, the challenges posed are not small.

First, the general difficulties of the world economy as well as of Vietnam face many risks and fluctuations in 2022 and are still lasting into 2023. The trend of investing abroad in developed countries showing signs of slowing down due to complex and unpredictable fluctuations in the world situation; Political conflicts in a number of countries around the world are increasingly fierce, especially the prolonged and unpredictable conflict in Ukraine; reduced consumer demand; Global financial conditions tend to tighten, with a stronger impact on international businesses, trade and investment; risks of the banking system; Supply chain disruptions have not been completely resolved. These factors are putting significant downward pressure on global FDI capital flows, negatively affecting foreign investment capital flows of major economies, especially Vietnam's investment partners in general. And Ha Nam in particular.

Second, in the context and general development trend of the world economy, as well as in Vietnam; In particular, major fluctuations from external influences such as the world political situation and the outbreak of the Covid-19 epidemic have created a wave of shifting and reallocating investment capital flows of economies. international, major partners in the world.

Third, the domestic economy faces many difficulties due to the impact of the world situation; Although inflation is under control, it is still at a high level, posing many potential risks; Input costs for production remain high while the output market is difficult, export orders are reduced, interest rates are still high, and capital absorption capacity is low; The real estate market, corporate bonds, and banks show limitations; The consequences of the prolonged Covid-19 epidemic have had a major impact on production, business and investment activities of enterprises.

Fourth, there are "bottlenecks" in the field of administrative reform, improving the business investment environment, and enhancing competitiveness in some departments, branches, and localities that are not highly effective. Therefore, some difficulties and problems of businesses and investors are slowly being resolved. Along with that, some documents specified in accordance with the law are not synchronized and their implementation efficiency is still limited; The development and promulgation of a number of mechanisms and policies have not kept pace with development practices and business requirements; A number of mechanisms and policies to support businesses and promote investment have been issued, but implementation is still slow and their effectiveness is not high. The situation of

officials and civil servants avoiding, pushing, and being afraid to handle difficult and complex issues still occurs in some departments, branches, and localities. Site clearance progress; Investment in infrastructure construction in some industrial zones and clusters is still slow, not meeting the province's investment attraction needs. Vocational training and labor supply for businesses, especially high-quality labor, have not met the requirements; Investment resources for vocational education are limited.

Fifth, there is no specific mechanism to attract investment. Currently, if Ha Nam is not careful, it will attract projects that use outdated technology and cause pollution... especially when China tightens regulations on projects that pollute the environment, consume a lot of energy, and due to costs. Labor in this country also increased. Especially the risks of "origin laundering" of goods and trade fraud, including in foreign investment projects.

5. Solutions to attract investment in industrial parks in Ha Nam province

First, continue to promote administrative reform, improve the investment environment, effectively deploy public administrative services from provinces to grassroots, create an open and favorable environment for businesses and research. Develop additional incentive and general support mechanisms of the province in terms of incentives and investment support to attract large, key projects and high-tech projects...

Second, increase efficiency and innovate investment promotion methods both domestically and internationally. Publicize investment plans and procedures in many forms. Provide timely, complete and accurate socio-economic information, planning and investment attraction orientation of the province to investors.

Third, promote business support activities; effectively implement legal aid programs, support businesses to protect their legitimate rights and interests according to the provisions of law; Build a favorable, equitable and transparent business and investment environment.

Fourth, thoroughly strengthen discipline and order, enhance the sense of responsibility in performing the duties of officials and civil servants, especially officials and civil servants who directly handle administrative procedures for businesses. Overcome the situation where officials and civil servants push, avoid, and cause harassment and trouble for businesses.

Fifth, promptly update and concretize mechanisms and policies of the Party and state to apply synchronously, effectively, and in accordance with reality in the province; Review, promulgate and promptly and effectively deploy mechanisms and policies to support businesses and promote investment attraction.

6. Conclude

Thus, it is highly appreciated for its business investment environment with good transportation infrastructure connecting with neighboring areas, favorable policy mechanisms for investors and abundant human resources, in recent years., Ha Nam needs to actively implement many solutions to improve the business environment, increase competitiveness to attract investment in key areas, creating motivation to promote local economic growth; at the same time, offering open and flexible investment policies opens

up many cooperation opportunities for businesses to create an attractive destination for investors.

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